

# ACOG Considers Maternal Immunization an Important Aspect of Prenatal Care

**“Obstetrician–gynecologists and other health care providers are encouraged to stock and, ideally, administer commonly recommended vaccines in their offices.”**

— ACOG Committee Opinion 772<sup>1</sup>

## **From ACOG Committee Opinion 741 on Maternal Immunization<sup>2</sup>:**

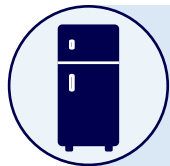
- “Obstetric care providers **play a critical role** in ensuring pregnant women receive recommended vaccines”
- “When the recommendation and availability of vaccination during pregnancy comes directly from a woman’s obstetrician or other obstetric care provider, the odds of vaccine acceptance and receipt are **5-fold to 50-fold higher**”
- “Obstetric care providers should **routinely assess their pregnant patients’ vaccination status**”
- “Obstetric care providers should **recommend and, when possible, administer needed vaccines** to their pregnant patients”



ACOG = American College of Obstetricians and Gynecologists.

**How is your practice implementing immunization as part of your prenatal care protocols?**

# Considerations When Implementing an Office-based Maternal Vaccination Program



## **Vaccine stocking:**

Systems in place to forecast demand and manage inventory

1



## **EMR integration:**

Clinical-decision support implemented in EMR system

4



## **Contracting and purchasing:**

Preferred vaccines documented and ordering strategy executed

2



## **Roles and care team education:**

Care team identified and role-specific education complete

5



## **Protocol implementation:**

In place with standing orders to vaccinate eligible patients

3



## **Patient outreach and education:**

Engage eligible patients proactively to educate and improve vaccination rates

6

**Resources are available to support your vaccination program goals.  
Speak with your Pfizer Vaccines Representative or call 1-844-966-5127 to learn more.**

EMR = electronic medical record.

1. ACOG Immunization, Infectious Disease, and Public Health Preparedness Expert Work Group. *Obstet Gynecol.* 2019;133(3):e254-e259. 2. ACOG Immunization, Infectious Disease, and Public Health Preparedness Expert Work Group. *Obstet Gynecol.* 2018;131(6):e214-e217.